

ALABASTER



**ALABASTER
FEVER**



**Catch
it!**

Help
missions
rebuild
lives.
GIVE!

Larry Johnson • Springfield, Ohio

Promotion with Pizzazz

More and more we hear of churches who have replaced their missions bulletin boards with a “missions displays.” In some cases, such a display is a table with free-standing items on it. These are great; however, keep in mind that “little hands” may rearrange the items, so breakable items or those small enough for a toddler to put in his or her mouth should not be used.

Some churches have built-in display cases. They are about as wide as bulletin boards but a little taller and have sliding glass doors that lock and adjustable glass shelves.

Another alternative—if space is at a minimum—is to use a bulletin board and attach items that are three-dimensional and lightweight. You can take some of the bulletin board ideas you see here in *Mission Connection* and give them a little “punch.” Using the ideas on this page as examples, you can give them a different look by doing the following:

- Make the thermometer in the diagram above out of a paper towel roll and a plastic ball. Cover both with butcher paper, color them accordingly, and then attach them to poster board using double-sided carpet tape, staples, or wire.
- Make words three-dimensional by attaching them to pieces of styrofoam or blocks, then attaching those to the posterboard.

Or in the diagram below, the vertical parts of the letters in “Alabaster” can be cut from very thin wood or adhesive paper that looks like wood. These pieces are then attached to letters cut from black posterboard. For “missions,” the colored parts of the letters can be cut from cardboard and folded and colored to look like buildings.

- The building in the bottom diagram can also be cut from cardboard, folded, and taped into the shape of a building, then colored brightly.

What three-dimensional promotional ideas has your church used? Send us a photo or a diagram.

Gail L. Sawrie • Editor

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GIVING FOR



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