



World Mission Broadcast Promotional Ideas

- At NMI Convention or in a church display in a foyer, have a radio ham operator contacting missionaries. People are always interested in “on the spot” happenings. On a sign place the following words: **Contact a missionary friend or family member. One call per family.** People will be delighted with the prospect of contacting friends or family. It would be a good way to draw attention to the upcoming offering. Have informational handouts available for people to take home.
- Have a “**Who Said?**” contest. Arrange for headsets where people can listen to Nazarene radio broadcasts in at least five or more languages; a different language should be playing on each headset. People receive a piece of paper on which to record what language they think is being broadcast on each headset. If they get all five correct, they receive a small prize that will remind them of **World Mission Broadcast**. All ages will enjoy this activity! The promotion of the offering could be added at the end of each message on the headsets.
- On colored balloons, print the names of the languages in which **World Mission Broadcast** is broadcast (one language per balloon), until all the languages are represented (this information is available on the World Mission Broadcast web site. Tie the balloons to a giant cardboard radio. This would be a eye-catching display. Give away smaller balloons to each person who visits the display. The smaller balloons could have **World Mission Broadcast** printed on them.
- See how many different radios you can display (old, new, unusual, etc.). These would be easy to find, because almost everyone has a radio. Use a sign with the display. Any of the following would work:
All the World Has a Radio—Now They Need Jesus!
World Mission Broadcast
Radio has Changed—But the Message Is the Same: JESUS SAVES!
World Mission Broadcast
World Mission Broadcast—Bringing the Good News to the World.

Ideas by Bev Borbe, 5/30/2001